

Running for a Cause

Join the 5th Annual Heart of Gold 5K to Support Local Heroes



2027 HEART OF GOLD 5K SPONSORSHIP FORM

5th Annual Heart of Gold 5K

June 20th, 2027 • Oakland, New Jersey

Benefiting Oakland First Responders & RBARI

The Heart of Gold 5K brings runners, families, local businesses, and community members together to support Oakland first responders and RBARI. Your sponsorship helps make this year's race possible and allows us to give back to the organizations that serve our community.

SPONSOR INFORMATION

- **Business / Family / Organization Name:** _____
- **Contact Name:** _____
- **Phone Number:** _____
- **Email Address:** _____
- **Website or Social Media Handle:** _____
- **Preferred Sponsor Name for Recognition:** _____

SPONSORSHIP LEVELS

- ☐ **Gold Sponsor – \$1,000+**
Top-tier recognition with premium logo placement on the race-day sponsor board, website, social media, participant communications, and race-day announcements. Gold Sponsors will also receive a featured sponsor spotlight on social media and an optional table/tent opportunity at the event.
- ☐ **Silver Sponsor – \$500**
Logo recognition on the race-day sponsor board, website, social media, and race-day

announcements. Silver Sponsors also receive an optional table/tent opportunity at the event.

- ☐ **Bronze Sponsor – \$250**

Logo or name recognition on the race-day sponsor board, website, and social media. Table/tent opportunities may be available upon request, space permitting.

- ☐ **Friend of the Race – \$100**

Name recognition on the website and/or social media sponsor thank-you.

- ☐ **Custom Donation Amount – \$_____**

Any contribution is greatly appreciated and will help support the Heart of Gold 5K and its beneficiaries.

Table/tent space is limited and available on a first-come, first-served basis. Sponsors are responsible for providing their own table, tent, and setup materials unless otherwise arranged.

The highest overall sponsor/donor as of Sunday, June 7th, 2027 will receive a special recognition plaque as the Heart of Gold 5K Top Sponsor.

LOGO / RECOGNITION

Sponsors confirmed by June 7th, 2027, will be included on the race-day sponsor board.

Please send your logo as a PNG, JPG, or PDF. If a logo is not available, we can list your business, organization, or family name in clean text.

- **Logo Submitted:** ☐ Yes ☐ No
- **List Name Only:** ☐ Yes ☐ No

PAYMENT INFORMATION

Sponsors may contribute through the official RunSignup donation page, check, Zelle, or Venmo.

Preferred online payment method:

- **RunSignup Donation Page:** [Heart of Gold 5K Online Donations](#)

For larger sponsorships, check, Venmo, or Zelle is preferred to reduce processing fees and maximize the amount going toward the race beneficiaries.

Payment instructions for check, Zelle, or Venmo will be provided after sponsor confirmation.

Please include “Heart of Gold 5K Sponsorship” and your sponsor name in the payment memo/note when possible.

- **Payment Method:**

- ☐ RunSignup Donation Page
- ☐ Check
- ☐ Zelle
- ☐ Venmo
- ☐ Other: _____

IMPORTANT TAX NOTE

The Heart of Gold 5K cannot guarantee tax-deductible status for sponsorships or donations. Sponsors should consult their own tax advisor regarding whether their contribution may qualify as a business advertising, promotional, or charitable expense.

CONTACT

Heart of Gold 5K

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Heart of Gold 5K Founder

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Thank you for supporting the 5th Annual Heart of Gold 5K and helping us give back to Oakland first responders and RBARI.